

November 19, 2018

NCAAIA Association Updates

LT. GOVERNOR DAN FOREST SPEAKS ABOUT THE FUTURE IN AEROSPACE AND AVIATION

NCAAIA held its association meeting on November 13 at the Carolinas Aviation Museum in Charlotte, NC with Lt. Governor Dan Forest as the guest speaker.

The purpose of the meeting was to update its membership and guest on the status of the Association, the objectives and strategies to focus on and to hear where our leadership feels North Carolina stands in the aerospace and aviation industry and how NCAAIA can support aerospace and aviation companies.

STATUS OF THE ASSOCIATION

Kyle Snyder, President of the Association gave an overview of the status of the Association and its accomplishments thus far which include:

- Incorporation of the 501c6 and established by-laws in place
- Formation of board of directors from the memberships, dissolving the initial originating board
- Contracting of administrative services
- Filing of the tax-exempt status
- Website design underway and coming soon
- Establish fiscal year beginning August 1 through July 31 of each year
- Membership renewals for initial members will be each August, all new members will renew on a rolling calendar basis of the perspective month joined.
- Draft working document for a Strategic Plan with objectives and strategies to focus on



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ASSOCIATIONS MISSION AND GOALS

Mission:

To provide strategic and effective leadership on economic, political, and policy matters that are important to the North Carolina aerospace and aviation community. To promote the industry, support workforce development for modern projects, and advocate before legislative and regulatory authorities at the state and local levels.

To focus on modern aviation transportation, commercial aerospace, unmanned aircraft systems integration and development, as well as notional security. To be advocates for all aerospace industry sectors including manufacturers, service providers, and educators.

“The history of aviation began with the Wright Brothers at Kitty Hawk, North Carolina; we want to ensure that North Carolina remains prominent in every chapter of the History of Aviation and Aerospace”

LEGISLATIVE ISSUES TO FOCUS ON IN 2019

- Tax Credit—Renew the fuel tax credit that benefits the airline industry across NC. The credits are to sunset in January 2020.

Fuel prices rose 40% between 2015-2016

Departures grew

New destinations grew by 11%

Cargo traffic grew by 26%

- Education

Support the need for more apprenticeship college system

Update/revise aviation education policy allowing for improved career pathways in the industry.

STRATEGIC FOCUS

The attendees were very engaged during the discussions surrounding the Strategic Plan and provided comments and suggestions to be added to the documents. Workforce and education appeared to be the hot topic among the companies attending. Below are some of the comments.

- The need for an aerospace and aviation impact study (similar to the study conducted for the motorsports industry). It was suggested to first utilize other resources that have data or the universities for this study instead of the association taking on the expense of a new study. This data could be used for the case document to promote the industry in North Carolina.
- Charlotte Douglas International Airport could be a good resource for current data.
- Survey the needs of companies in the aerospace and aviation industry.
- Host a legislative day, possibly have booths and tables at a reception.
- Host networking workshops
- There is a need to get the community colleges on the same page
- Labor is the biggest factor hindering aerospace and aviation companies
- Education programs do not line up with the technology of machining, small machining can take up to 2-3 years in training.
- Need to educate parents and change the mindset around the industry
- Need to look to middle and high school level programs
- Drug testing and competing for wages is a big issue for companies
- Entertain hosting a NC Aviation Festival similar to the NC Science Festival



Lt. Governor speaks at the Association meeting

LT. GOVERNOR SPEAKS ABOUT THE AEROSPACE AND AVIATION INDUSTRY

Lt. Governor Dan Forest shared his thoughts and provided some suggestions for supporting the aerospace and aviation industry in North Carolina.

- ◆ The aerospace and aviation industry have more potential for growth than any other industry right now
- ◆ North Carolina has no comprehensive vision, NCAAIA could provide that vision for the State of North Carolina
- ◆ North Carolina needs to find its niche that no one else has or is doing and start focusing on growing that niche
- ◆ If Paris and Farnborough is out of reach for companies to attend, then we need to bring Paris and Farnborough to North Carolina. North Carolina should host an innovation show.
- ◆ The Association needs to establish a 'So that' statement. Why are we doing all of this, so that...
- ◆ The Association needs to look at the big picture and expand its vision out five, ten and fifteen years. How do we want the Association and the industry within North Carolina to look down the road.
- ◆ Need to focus on the breath and depth of the industry in North Carolina.
- ◆ If North Carolina is to land large companies such as Boeing, we must start playing in the game and go after them. North Carolina must start years in advance building relationships with companies so that when they are ready to make a move, NC is in the game. Other state such as Alabama and South Carolina are very aggressive in their marketing efforts to attract large companies. North Carolina has never really played the game.

Education

- ◆ Assumptions are made that are not true such as , elementary students are getting prepared for tomorrow.
- ◆ 74% of teachers say they are preparing students for the future; industry leaders say that our students are not ready.
- ◆ Only 20 teachers in the State of NC are qualified to teach computer science
- ◆ We need more community college apprenticeship programs. \$12 million grant is on the table for community college apprenticeship program.
- ◆ We need to get kids out of the classroom and into the industries.

COMMITTEE OPPORTUNITIES

During the recent Association meeting the Objectives and Strategies were reviewed and edited. NCAAIA has the perfect opportunity to participate in the support of the aerospace and aviation industry. By working together to accomplish the objectives and strategies NCAAIA can have a Unified voice in North Carolina.

As an NCAAIA member you can participate by serving on one of the below committees in order to obtain our objectives.

Choose the committee that best suit your interest and availability. Now is the time to strike while the iron is hot and begin addressing the challenges that face our aerospace and aviation companies in North Carolina.

Please contact Crystal Gettys by phone or email to sign up to service on one of the below committees.

- Legislative Committee
- Education Committee
- Events Committee
- Membership Committee

Contact:

Crystal Gettys
704-740-5256
crystal@ncaaia.com

NCAAIA Board Members:

Kyle Snyder—NC State

Stephen Saucier— Carolinas Aviation Museum

Chris Plate' - Monroe Union County Economic Development

Joe Melvin—NC Southeast Partnership

Mujteba Haidri—Lord Corporation

Event Suggestions

NCAAIA has the perfect platform to host various events that support the aerospace and aviation industry in North Carolina.

With the focused aerospace and aviation companies and assets in North Carolina the Association and its members could host events such as:

- Innovation events for students
- Presentations to middle and high school students and parents
- Drone competitions

We want to hear your ideas and suggestions. Please consider serving on the Events Committee

MEMBERSHIP AND BENEFITS

As NCAAIA strives to be a unified voice for the aerospace and aviation industry, it cannot be done without our membership. By joining the North Carolina Aerospace and Aviation Industry Association you will:

- Be apart of the unified voice for the industry
- Have an advocate for the industry at state and local levels
- Receive industry information and news
- Have exclusive access to NC aerospace and aviation industry contacts
- Be invited to networking opportunities
- Have an opportunity to participate in hosted events

Membership Categories:

- Gold**—Companies with \$5+ million gross annual revenue.....\$5,000
- Silver**—Companies with \$1 to \$5 million gross annual revenue.....\$ 2,500
- Bronze**—Companies with no more than three (3) employees.....\$ 1,000
- Associate**—Non-profits, museums, economic development organizations, chamber, governmental entities, educational institutions.....\$ 500
- Pilot**—Individual aircraft operators (military or private, current or former).....\$ 250
- Student/Teacher**—Currently enrolled student or active teacher (K-12 or higher).....\$ 50

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